

Michelle Nusum-Smith, an experienced nonprofit leader, consultant, coach and trainer, is a self-proclaimed "Do-gooder who helps do-gooders to do good." Michelle is the owner and principal consultant at Frederick-based The Word Woman LLC, a nonprofit consulting company. She has nearly 20 years nonprofit experience, including program development, financial management, fundraising (including grantwriting and individual donor cultivation), human resource management, marketing and public relations, board relations, and event planning. A graduate of the Honors Program at Coppin State University where she earned a BS in Management Science with a minor in marketing, Michelle is a member of the Grants Professionals Association, the Association of Fundraising Professionals, and Maryland Nonprofits. Passionate about the nonprofit community, she currently serves as Nonprofit Liaison for the Frederick County Commission for Women. Michelle resides in Frederick with her husband, Ken. They have two daughters, Megan and Kendyll.